

## THE 13<sup>TH</sup> CENTRAL AND EASTERN EUROPEAN COMMUNICATION AND MEDIA CONFERENCE CEECOM 2021: “THE NEW COMMUNICATION REVOLUTION”, CRACOW, POLAND, OCTOBER 21–23, 2021 (ONLINE)

Media and communication scholars from Central and Eastern Europe (CEE) gathered for an online edition of the Central and Eastern European Communication and Media Conference (CEECOM), organized by the Jagiellonian University in Cracow, Poland. The conference addressed societal, technological, and scholarly research shifts in data-driven communications.

The “Central European Journal of Communication” team organized a special Journals panel during the first day of the CEECOM 2021 event (October 21, 2021). The goal of the session, entitled “Scholarly Journals in Central and Eastern Europe: Collaborative Practices to Support Knowledge Exchange”, was to discuss the critical role of advanced and collaboration-oriented editorial practices, to support adapting to new advanced media industries (high technologies, creative clusters, digital culture, and so on) alongside more agile and informal forms of the knowledge exchange (pitching sessions, summer camps, the Living Labs, after-work culture). The overall goal was to ask the CEE Journals Editors how they reflect on the pandemic effects; for instance, face-to-face communications replaced by the hybrid and the virtual workplace. During our session we also asked about the understandings of scholarly collaboration, as opposed to competition, alongside ways to engage with the youthful representatives of media and communications scholarship. The discussion on a need for the Central and Eastern European hyper knowledge exchange ended with practical recommendations to strengthen CEE research communities.

We are most grateful to the CEECOM organisers, as well as all the participants of the CEJC round table: Viktorija Car (Medijske Studije, Croatia), Márton Demeter (KOME – An International Journal of Pure Communication Inquiry, Hungary), Anna Gladkova (The World of Media, Russia), Rafał Kuś (Zeszyty Prasoznawcze, Poland), Elena Negrea-Busuioc (The Romanian Journal of Communication and Public Relations, Romania), Sergei Samoilenko (Communication Association of Eurasian Researchers, CAER) and Agnieszka Stępińska (Central European Journal of Communication).

“Collaboration is the key”! We look forward to our future discussions.

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